



CONTAX Inc. Announces Its Participation at SAPPHIRE NOW® to Showcase SAP® Cloud Platform Solutions

Chicago, IL — March 1, 2019 — CONTAX Inc., an SAP partner, today announced that it will participate at SAPPHIRE NOW® and ASUG Annual Conference being held May 7-9 in Orlando, Florida in booth 1349. CONTAX, in conjunction with UPS, will be showcasing SAP® Cloud Platform applications developed by CONTAX.

Attendees are invited to attend demonstrations of the next generation of superior customer experience with applications built on the SAP Cloud Platform. CONTAX, in conjunction with UPS, will be showcasing SAP Cloud Platform applications developed by CONTAX, along with ShipExec, the SAP certified shipping platform. CONTAX will also be showcasing SAP Cloud Platform applications and extensions such as Skipum, the shipping and carrier integration solution, and ARCUS, the SAP Certified EDI integration solution.

“We are delighted to once again be participating as an exhibitor at SAPPHIRE NOW in Orlando,” said Michael Pearson, President, CONTAX, Inc. “Our solutions use the latest technology from SAP to enable our customers to drive innovation in their business and empower and delight their end customers with a superior user experience.”

SAPPHIRE NOW and ASUG Annual Conference are the world’s premier business technology event and largest SAP customer-run conference, offering attendees the opportunity to learn and network with customers, SAP executives, partners, and experts across the entire SAP ecosystem.

About CONTAX Inc.

CONTAX delivers superior customer experience using SAP Cloud Platform technology. CONTAX is an SAP Gold partner and global SAP services provider, with nine locations in USA, Canada, The Netherlands and Australia.

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Release: 3.1.19
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