

Pennsylvania Company Cleans Up with Million Dollar Makeover

Chicago, IL (February 2, 2012) – CONTAX Inc., a SAP® Gold Channel partner, announced the winner of their 2011 ERP Makeover Contest – James Austin Company. This family run organization manufactures cleaning products for a variety of industries and is known for their signature product, Austin’s A-1 bleach.

“We are extremely excited about this opportunity” says President Harry Austin whose company has won SAP Business All-in-One software and services for their implementation. This contest is the first of its size for CONTAX and they hope to run it again in 2012. Michael Pearson, president of CONTAX, explains “We wanted to run this contest to show that SAP has great solution for the small to mid-size market and that it is not just for large companies.”

CONTAX is very excited to be working with Austin’s. “Some people thought we were crazy to give the software away,” says Pearson, “but this project is going to showcase how SAP Business All-in-One works for the mid- market and Austin’s was the perfect choice to receive this prize. They are a mid-sized company with the complexities of a large scale corporation. They have a great business model and the drive to grow.”

CONTAX will be documenting the process from start to finish so the public can follow along and see what goes on during an ERP implementation. These updates will put everything out in open from the design phase right to go-live. They invite everyone to follow along with the live case study at www.erpmakeover.com Some of the business benefits Austin’s will see from this software implementation will be improved financial management, greater efficiency and effectiveness, streamlined business processes and most importantly, with the extra time they can focus on growing their company.

For more information on SAP Business All-in-One visit www.contax.com/sap. For more information on James Austin visit www.jamesaustin.com.

About CONTAX

CONTAX Inc. has been providing business software solutions for over twenty years. As an SAP Gold Status Channel Partner, they are one of the largest professional services company exclusively focused on providing SAP consulting services. In 2010, CONTAX was awarded a SAP Pinnacle Award for the Fastest Growing Partner of the Year. With offices in Chicago, Toronto, and Montreal – CONTAX serves numerous organizations across North America, and supports their operations around the world.

About James Austin

James Austin Company has been a household name in 1889. Four generation later Austin’s has still manufactures products for the retail, food services, automotive and swimming pool maintenance industries including their signature product – Austin’s A-1 Bleach. With plants in Massachusetts, Pennsylvania, North Carolina and Florida, Austin’s has been a household name for over 130 years.

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